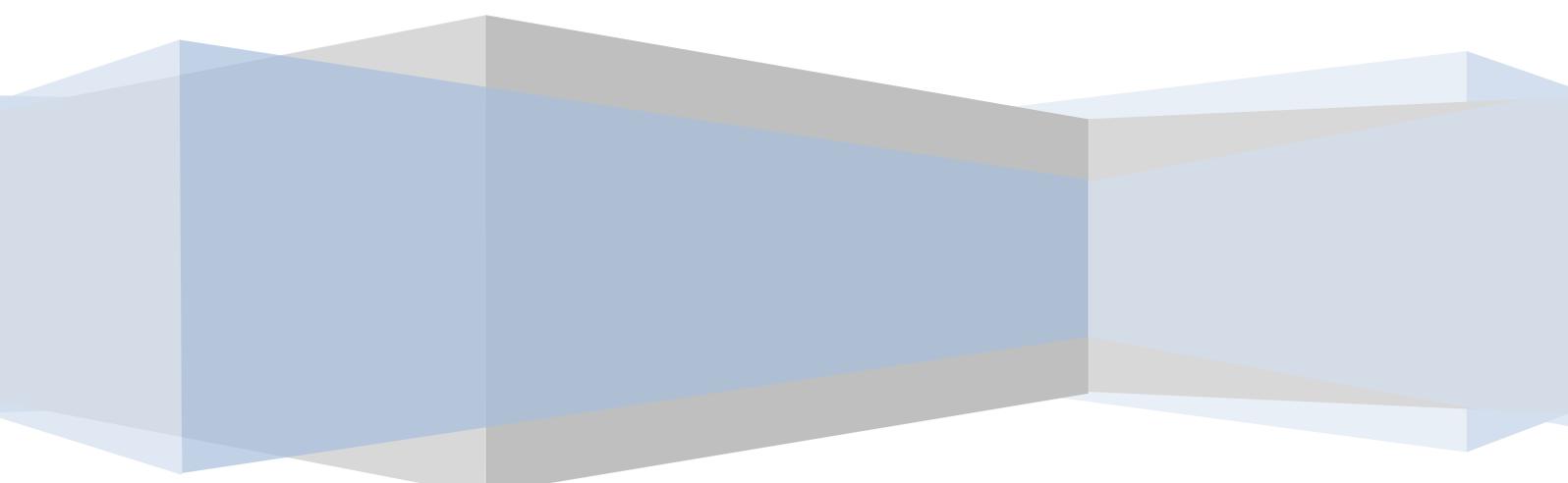


Demographic Add-on (For WPL)

Realtyna Inc.



Contents of this Manual are applicable to the WPL Demographic Add-On. Details of this Manual may be different based on the customizations you have or your software.

Introduction

This Manual contains information about the Demographic Add-On, an extension for the WPL plugin.

The Demographic Add-On is a powerful extension that enables real estate WordPress websites to show zip-code or neighborhood boundaries and data on the map.

System Requirements

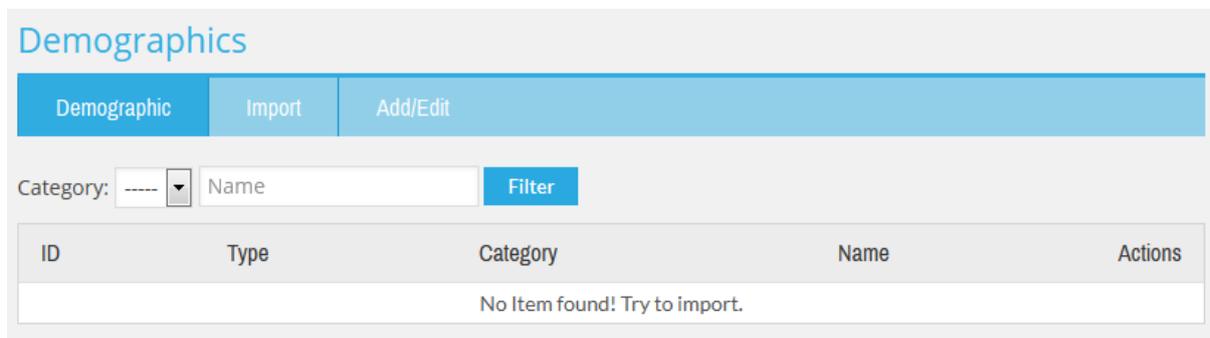
To use the Demographic Add-On, you will need the WPL Pro. (Don't install any Add-On in WPL basic)

Installation

If you have the Installation Package of the Demographic Add-On, you can upload it from the following path: WordPress->WPL dashboard->Install Addon form.

Manage Demographic Objects

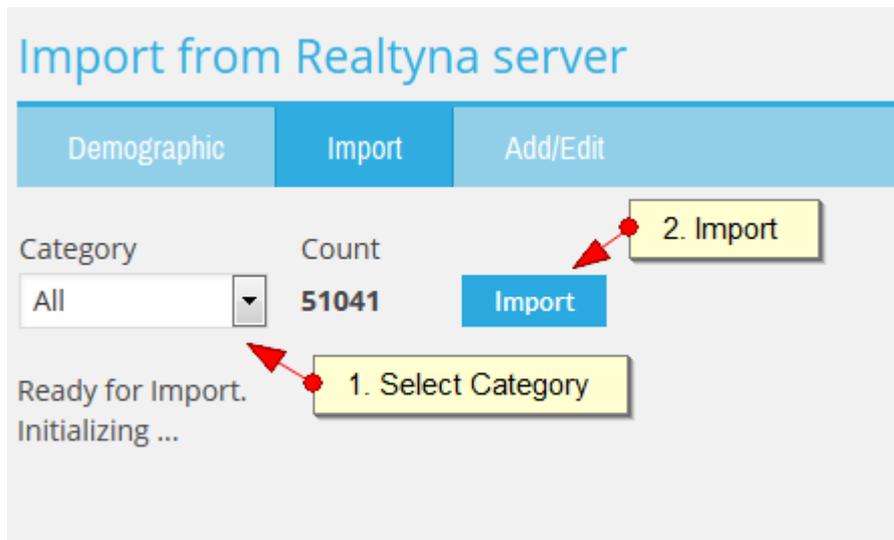
After the installation, you will see the "Demographic" menu that is added to the WPL backend menu. By clicking on this menu, you will see the following screenshot:



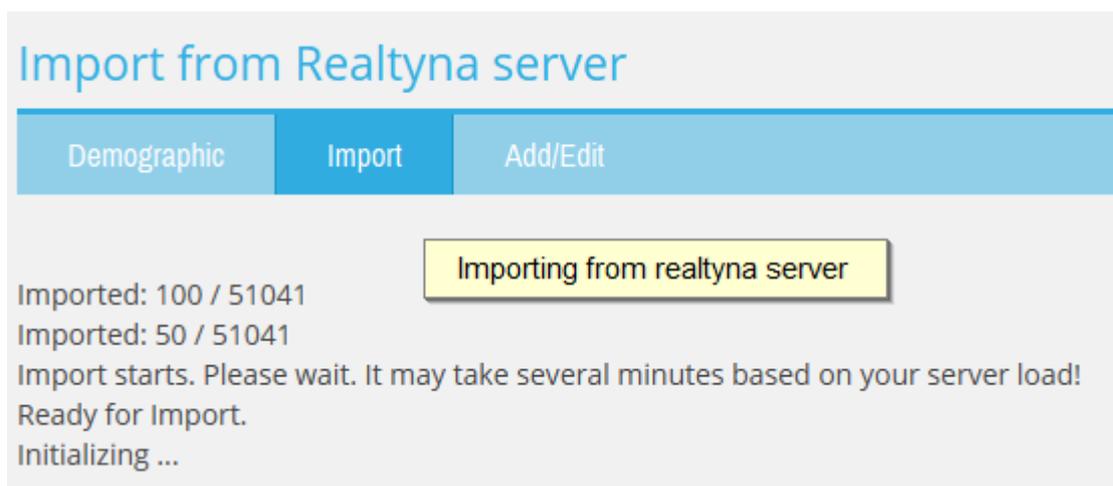
By default, no item is added. You can import them from the Realtyna Server or create them manually using the "Demographic Drawing" option.

Import

By clicking on the “Import” menu you will see the following screenshot:



You can select “Category” and click the “Import” button to start importing. This process may take several minutes based on your server load:



Add/Edit

By clicking the “Add/Edit” tab, you can create new objects. By clicking on the “Edit” icon in the “Demographic” tab, you can edit one of the current objects.

You can draw the object using the map draw tool. It's a polygon tool so you can draw any shapes easily. You should also fill in the object data because it will show on the frontend of your website. If you leave some fields empty, they will not show on the frontend map.

If you want to distinguish a certain object from others, you can specify custom colors for that object here.

If you want to save the current object and start drawing a new object on the current position of the map, you can click on the “save & new” button.

Modify Demographic

Demographic | Import | Add/Edit

Previously added objects | Draw option

Category: Neighborhood

Name: Neighborhood

Category: neighborhood

Median Income: 65000

Average Home Value: 237000

Distance to Downtown: 2 Hours

School Rate: 4

Tax Rate: 3.5

Population: 120000

Color: Select Color

Border Color: Select Color

Hover Color: Select Color

Save | Save | Save & New | Save and add a new object

New Object

| 4

Add new category

For adding new categories, you can select the "Add ..." option from the category field and insert the new category name in the "New Category" text-box.

Modify Demographic

Demographic | Add a new Category | Add/Edit

Name: Neighborhood

Category: Add ...

New Category: New Category Name

Median Income: 65000

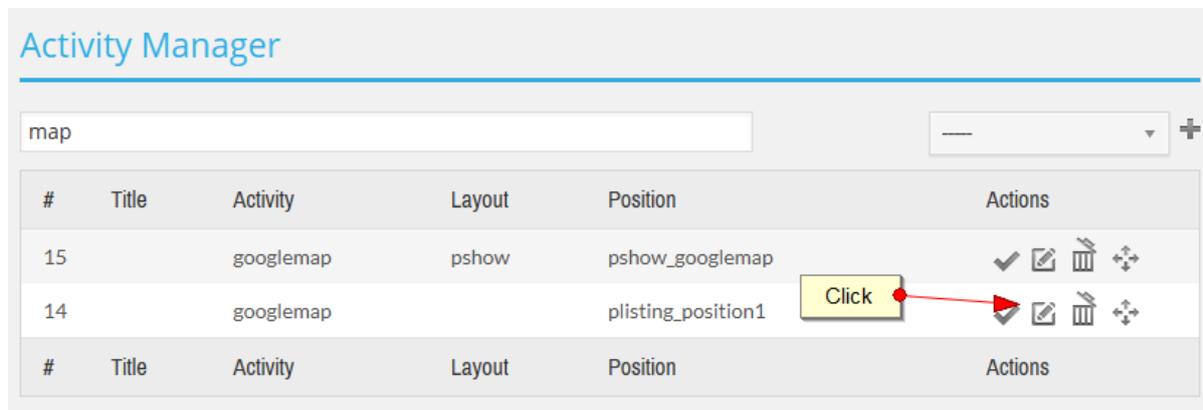
Average Home Value: 237000

Distance to Downtown: 2 Hours

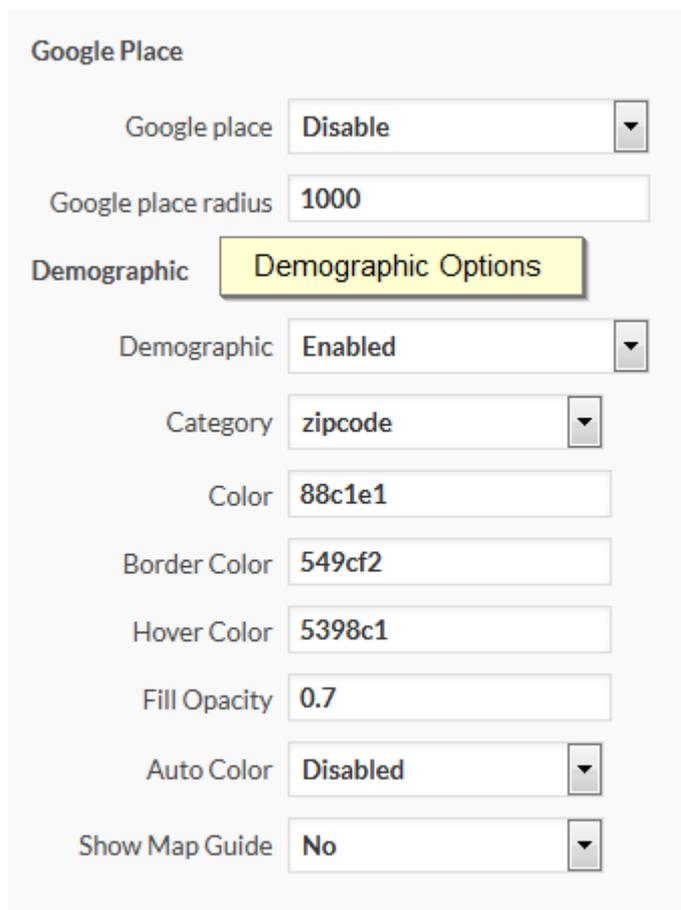
School Rate: 4

Configuring Google Maps

To show demographic objects on the map, you should configure your Google Maps activity. Go to WPL->Activity Manager and click on the “Edit” icon:



You will then see the “Demographic Options” on the edit screen of activity:



Demographic: Status of demographic objects.

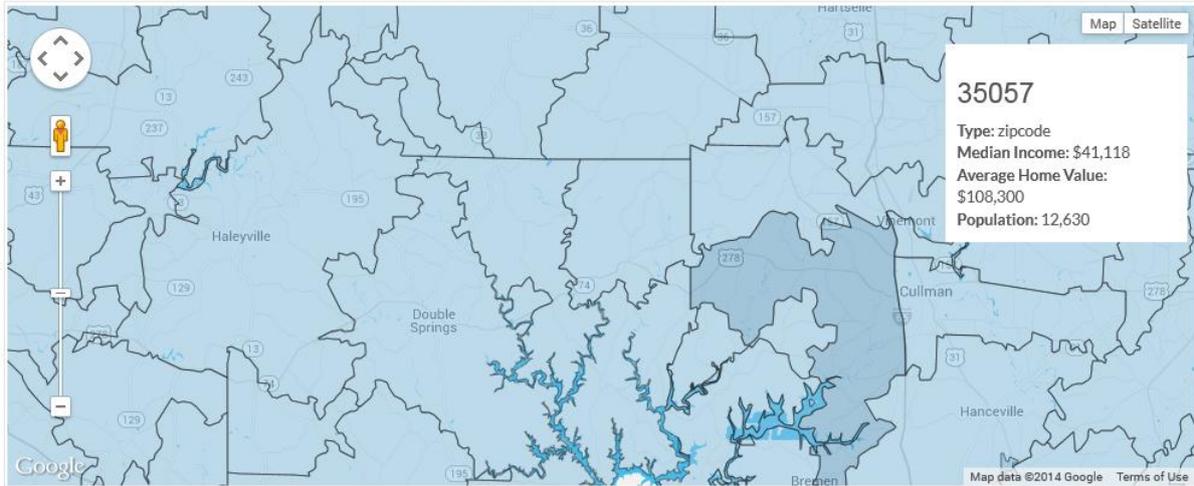
Category: Demographic Objects Category. You can select all if you like.

Color: Main color of the objects. If you specified a custom color for a certain object, this color will be ignored for that specific object.

Border Color: Border/Stroke color of the objects. If you specified a custom color for a certain object, this color will be ignored for that specific object.

Hover Color: Hover color of the objects. If you specified a custom color for a certain object, this color will be ignored for that specific object.

Fill Opacity: Opacity of the objects. It is a number between 0 and 1. A lower number means a lighter object.



Auto color

Demographic

Demographic:

Category:

Color:

Border Color:

Hover Color:

Fill Opacity:

Auto Color:

Show Map Guide:

Auto Color: Automatically colorize the objects based on a numeric parameter. You can select "Population", "Home Average Value" and "Median Income" as the parameters. It will then compare objects (Zip-codes, Neighborhoods) based on this parameter and colorize the objects automatically.

Show Map Guide: Shows a map guide for the "auto color" option.

