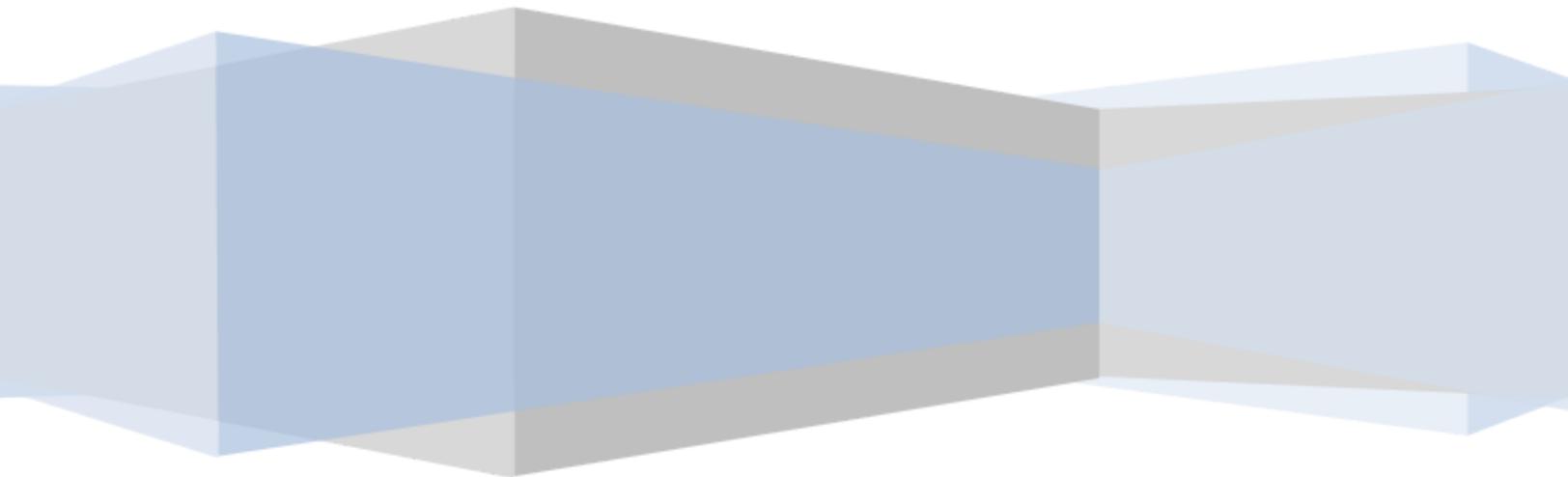




Neighborhood Add-on (For WPL)

Realtyna Inc.



Introduction

This Manual contains information about the Neighborhood Add-On, an extension for the WPL plug-in. The Neighborhood Add-On is a powerful extension that enables real estate WordPress websites to quickly and easily divide the cities into categories and it helps online consumers find property in a short time.

System Requirements

To use the Neighborhood Add-On, you will need WPL Pro (do not install any Add-On to WPL basic)

Installation

If you have the Installation Package of the Neighborhood Add-On, you can upload it from the following path: WordPress->WPL Dashboard->Install Add-On form.

Glossary

Below are a list of terms and their meanings used throughout this manual.

Neighborhood/Community: Each city is divided to a certain category (Neighborhood/Community).

Manage Neighborhood Fields



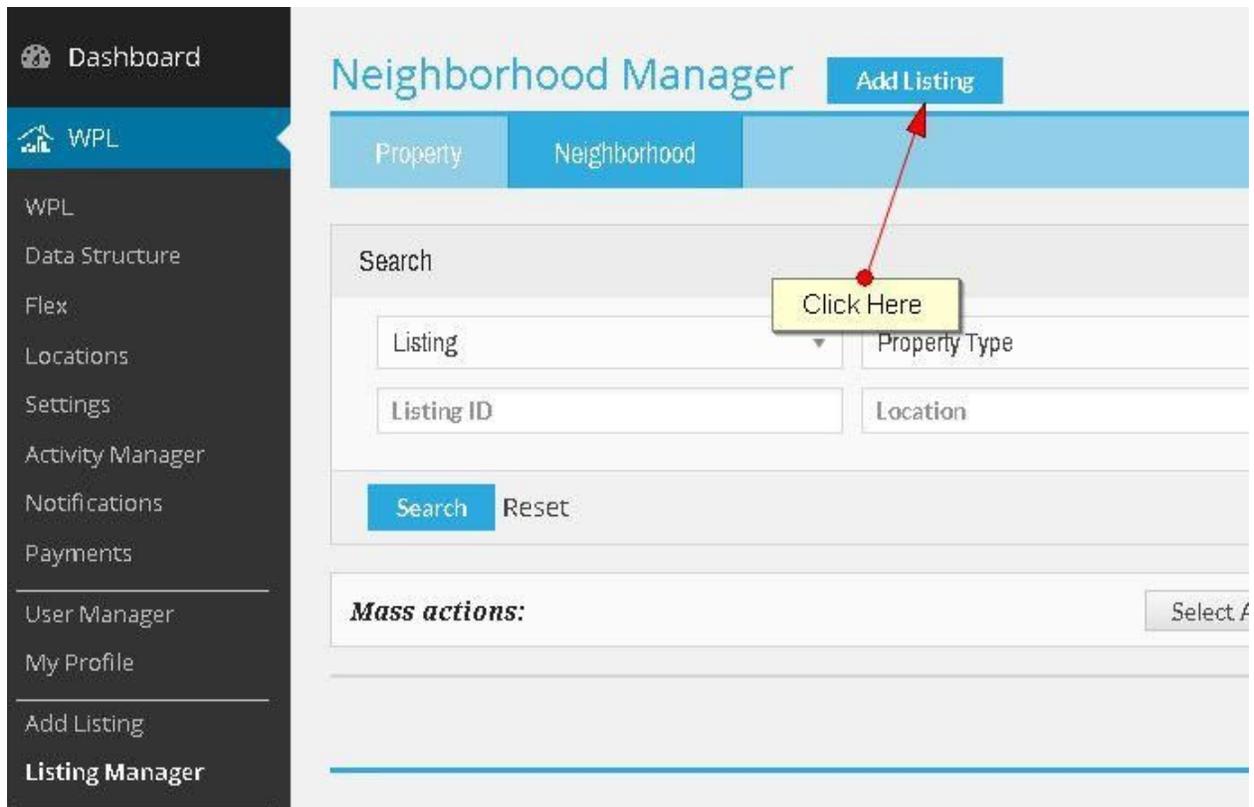
You can manage neighborhood fields by using WPL Flex menu. Please go to WPL->Flex and then click on Neighborhood tab on top of page.

In this menu, you can add new fields to neighborhoods or you can manage existing fields. You can edit/disable/enable/delete or change a fields order etc.

In the WPL Neighborhood Add-on, you can create a hierarchy of neighborhoods. For this purpose, the parent field must be enabled.

Add Neighborhoods

To add a neighborhood, go to **Listing manager->Neighborhoods** and click on the **“Add Listing”** button at the top of page.



After clicking on the **“Add Listing”** Button, you will see the **Listing Wizard** page.

Add/Edit Neighborhood

⚠ Remember to finalize!
Neighborhood Name

Finalize

Basic Details

Address Map

Neighborhood

Image Gallery

Neighborhood Title:

Page Title:

Description: Add Media

B *I* ~~ABC~~

(W)

P

Save

Parent:

Listing ID:

Meta Description: Manually insert meta descriptions
Listing ID 1009

Meta Keywords: Manually insert meta keywords
Listing ID 1009

Description of Neighborhood

Neighborhood Parent (if needed)

1. **Neighborhood Title:** You can insert the name of the neighborhood in this field.
2. **Page Title:** This shows the name of the neighborhood in the neighborhood page in the front-end of your website.
3. **Description:** You can enter a short description about the neighborhood or community here. This description will show on the single neighborhood page or the neighborhood listing page.
4. **Parent:** If you want to add a sub neighborhood for a neighborhood, you should specify parent neighborhood in this field. Start by typing the neighborhood name in this field and it will suggest

neighborhoods. You can select your desired neighborhood from the suggested neighborhoods.

Finalize

Basic Details

Address Map

Neighborhood

Image Gallery

Country: United States

State: Colorado

County:

City:

Zipcode:

Longitude: -105.98737440683595

Latitude: 39.55428617727219

Map point: Colorado, United States

Map Satellite

Insert the neighborhood location data in the address map category. By inserting the location data, you are specifying a neighborhood center geo location. If you have the demographic add-on, you can draw the neighborhood boundaries here as well.

In the neighborhood tab, you can insert the amenities of a neighborhood (park, shopping center, hospital, police station etc.).

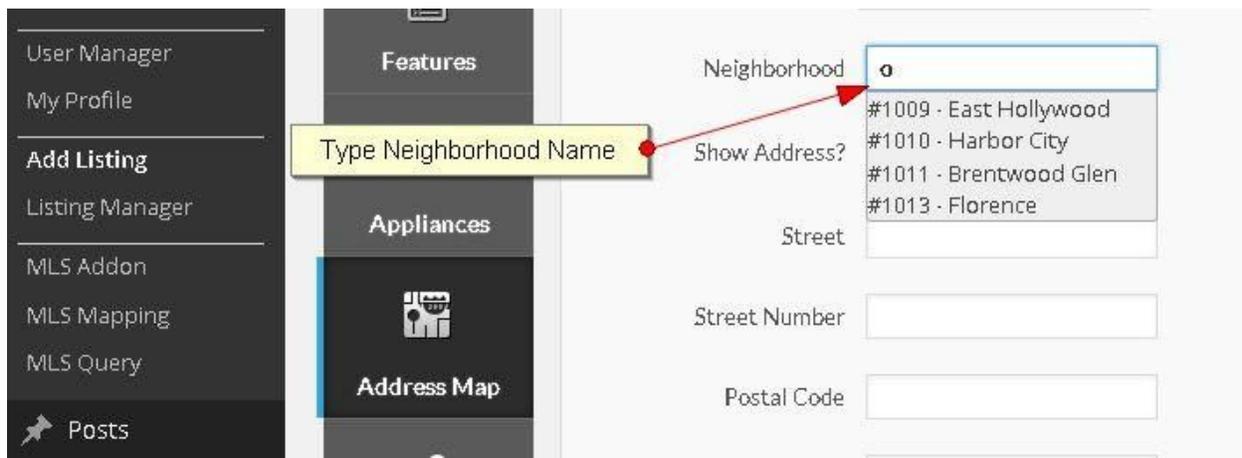
In the gallery tab you can upload images for each neighborhood. These images will show on the Neighborhood Listing page or the Single Neighborhood page in the frontend.

Manage Neighborhoods

You can manage previously added neighborhoods in WPL->Listing Manager->neighborhoods.

Assign properties to a certain neighborhood

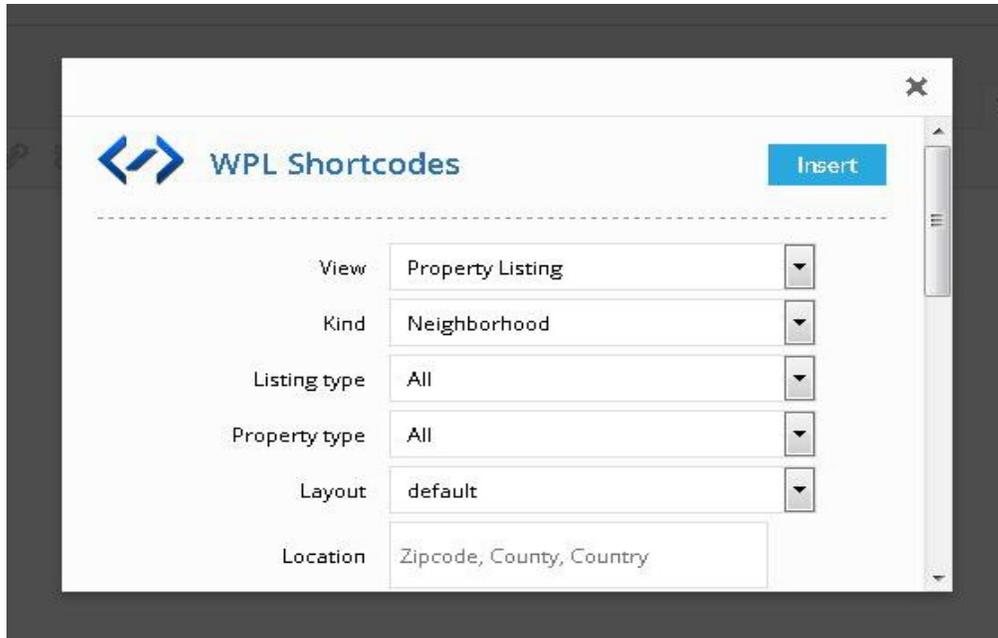
After creating your desired neighborhoods, you can assign your properties to a certain neighborhood. For this you should edit your properties and select their neighborhood in the Address Map->Neighborhood Field.



The screenshot shows the 'Address Map' section of the WPL Listing Manager. A dropdown menu for 'Neighborhood' is open, displaying a list of neighborhoods: #1009 - East Hollywood, #1010 - Harbor City, #1011 - Brentwood Glen, and #1013 - Florence. A yellow callout box with the text 'Type Neighborhood Name' has a red arrow pointing to the dropdown menu. The form also includes fields for 'Show Address?', 'Street', 'Street Number', and 'Postal Code'.

Create Neighborhood Listing Menu

You can create a page/menu for listing all the neighborhoods if you like. The concept is like the property listing page so you can create it using WPL short code wizard. Go to WordPress->Add new page and click on the short code wizard icon, then select "Neighborhood", and generate the shortcode.



Using the carousel widget for neighborhoods

You can use the carousel widget for the neighborhoods as well. By using the carousel widget, you can show neighborhoods in a gallery style. For creating a neighborhood carousel, select the "Neighborhood" option in carousel options.

Filter Properties

Kind:
Neighborhood

Listing:
All

Property type:
All

Property IDs:

Random:

Neighborhood detail page

After clicking on each neighborhood in Neighborhood listing page or Neighborhood carousel, your website visitors will be redirected to the Neighborhood detail page. In this page, they will see all of the Neighborhood info such as the description, image gallery, neighborhood places etc.

Description

City1

Address Map

Country: United States State: California County: Los Angeles
City: John Longitude: W119° 45' 3.7" Latitude: N33° 57' 29.6"



Neighborhood

- | | | |
|-----------------|-------------|----------|
| Shopping Center | Town Center | Hospital |
| Police Station | Bus Station | Airport |
| Coffee Shop | Beach | Cinema |
| University | | |

Please Note: To draw polygons and polylines on the neighborhood map, you need to install the WPL Demographic addon.

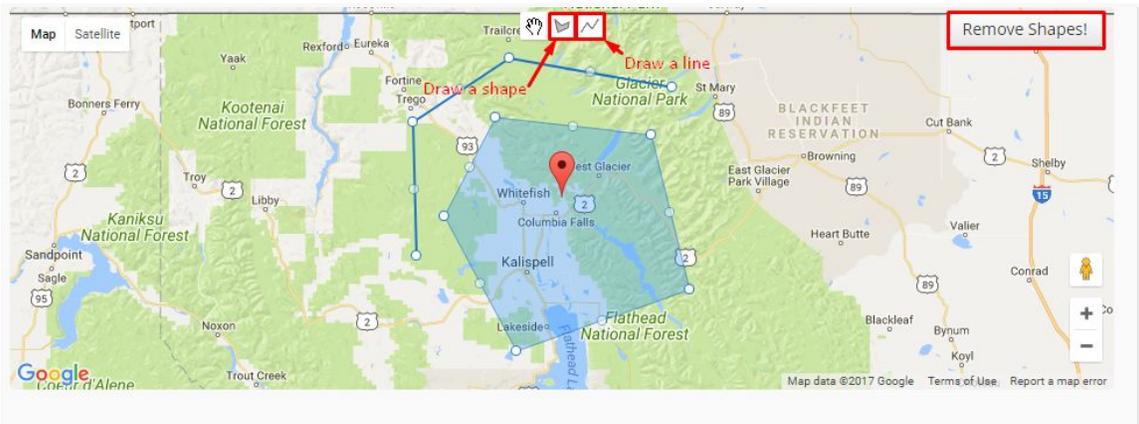
Online visitors will see the Neighborhood properties at the bottom of the page as well.

Please Note: You can disable showing the neighborhood listings from the WPL->Settings->global->Neighborhood Addon->Neighborhood Listings option.

Drawing shapes for the neighborhood

If demographic addon is installed, you can draw a shape for the neighborhood. When adding/editing a neighborhood, under "Address Map", you can draw polygons and polylines and form a shape using the "Draw a shape" or "Draw a line" tool in the map.

The **polygon** will create a boundary of the neighborhood. If the "Listing filter method" is set to "Based on neighborhood boundary", it will filter the listings inside the drawn shape. On the other hand, the **polylines** can be used as extra display option.

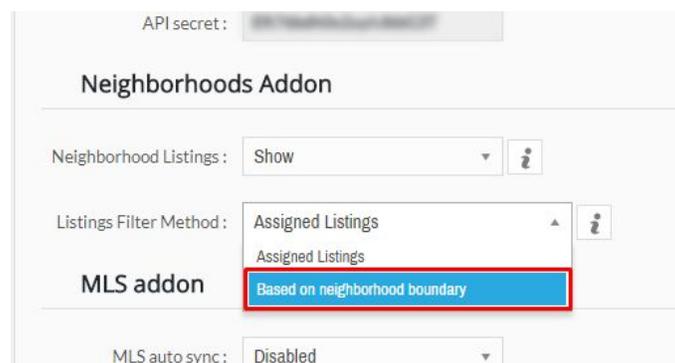


To remove the shapes, simply click “Remove Shapes” button at the upper right hand corner of the map and it will remove drawn polylines and polygons.

Listings filter methods

You can set the listings filter in WPL-> Settings-> Global-> Neighborhoods Addon.

After creating boundary to a neighborhood with WPL Demographic addon, you may use this boundary to filter the listings that will display for a neighborhood by setting the “Listing Filter Method” to “Based on neighborhood boundary”. There’s no need to assign listings to neighborhoods anymore in this option. Listings within the drawn boundary will automatically display on a neighborhood.



The screenshot shows the 'Neighborhoods Addon' settings page. At the top, there is an 'API secret' field. Below it, the 'Neighborhoods Addon' title is displayed. The 'Neighborhood Listings' dropdown is set to 'Show'. The 'Listings Filter Method' dropdown is open, showing 'Assigned Listings' and 'Based on neighborhood boundary' options. The 'Based on neighborhood boundary' option is highlighted with a red box. The 'MLS addon' section is visible below, and the 'MLS auto sync' dropdown is set to 'Disabled'.

Otherwise, as default, setting the option to “Assigned Listings” will display the listings that is assigned to neighborhood.

Please Note: “Based on neighborhood boundary” filter option requires APS (Advanced Portal Search) addon for it to work, otherwise the polygon will just be for display purposes.

UI Customizer

You can change the number of columns in the neighborhood listing page, In order to do that you need to go to WPL Settings -> UI Customizer -> Columns Count -> Neighborhood. Then change the number in dropdown. You will see that it will be changed in the neighborhood listing as well.