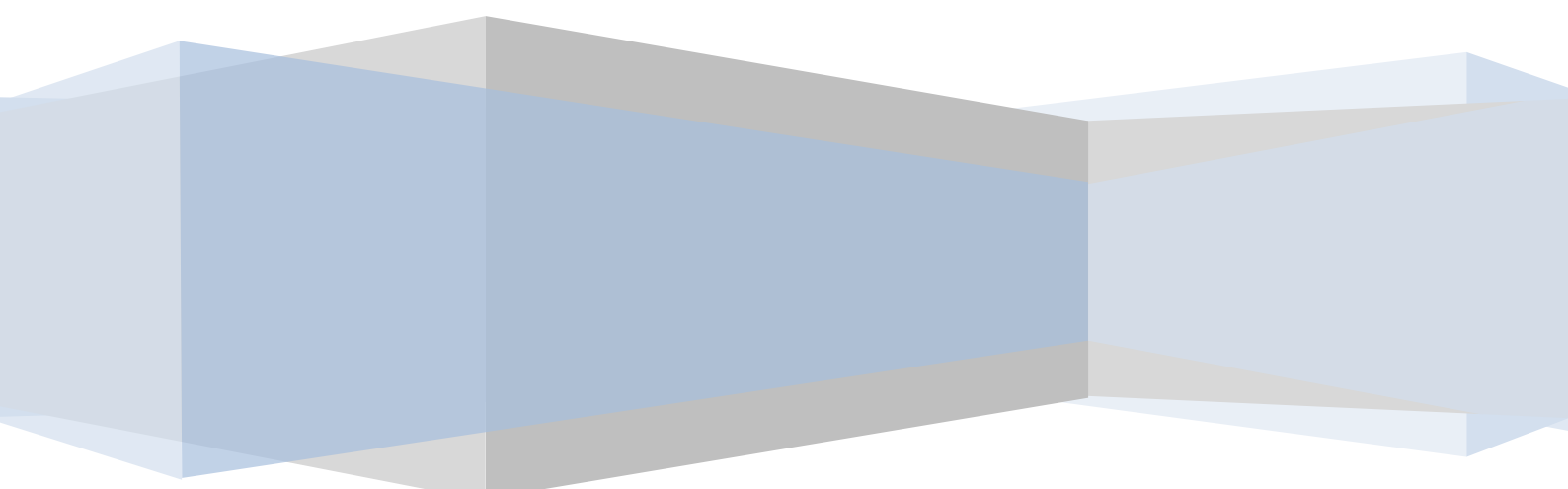




# Property Analytics Add-on

(For WPL)

**Realtyna Inc.**



*Contents of this Manual are applicable to the WPL Property Analytics Add-On. Details of this Manual may be different based on the customizations you have or your software.*

# Introduction

This Manual contains information about the Property Analytics Add-On, an extension for the WPL plugin.

Property Analytics Add-on is a tool for showing advanced zip-code, neighborhood and address analytics charts in the details page of a listing. This add-on used BKFS (Black Knight Financial Services) API for showing analytics and data on your website.

## System Requirements

To use the Property Analytics Add-on you will need the following:

1. WPL PRO (Do not install any add-on to the WPL basic)
2. An API key from **Black Knight Financial Services** Company.

## Installation

If you have the Installation Package of the Property Analytics Add-On, you can upload it from the following path: WordPress->WPL dashboard->Install Add-on form.

You can download the installation package of Property Analytics add-on from Realtyna's billing website.

## Configuration

### Get an API Key from BKFS

In order to get this add-on to work you need to get an API key from BKFS Company. You should send an email to [scott.mullen@bkfs.com](mailto:scott.mullen@bkfs.com) and then they will provide you an API key.

### Property Analytics Activity

After installing the property analytics add-on a new activity will add to your website automatically. This activity used for showing the analytics on the property details page. You can enable this activity and set the API key that you received from BKFS Company. Also there are several available reports and you can enable your desired reports from them.

## Results

Now you can see enabled reports in the property details page. Please note that the reports will generate by property address items including zip-code and neighborhood so having valid and complete address is required for the property.

## Property Analytics

### Total Pre-Foreclosures and Foreclosures By ZIP

Los Angeles CA, 90047

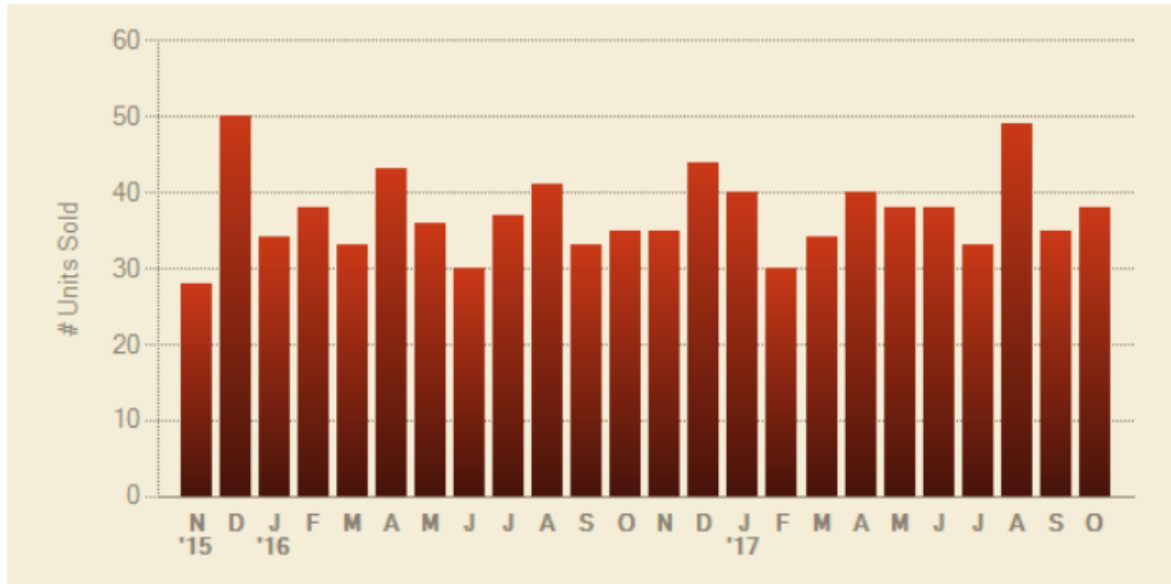


### Single Family # Homes Sold By ZIP

Los Angeles CA, 90047



| 3



### Single Family Median Sales Price/ SQFT Range By ZIP

Los Angeles CA, 90047

